

## Project Seagrass: Donating fees to save our seas

18 October 2021

<u>tranScrip</u> is delighted to be attending <u>BioEurope 2021</u>, albeit a little differently again this year.

At the beginning of the year, we donated to two charities that focused on making a positive impact on climate change. Through hosting meetings with our past, current and prospective clients, we were able to plant 89 trees and offset a whole years' worth of carbon emissions.

This October, with our focus still on climate change, we will be donating fees to save our seas!

Being unable to travel to conferences, due to the travel restrictions and lockdowns seen all over the world, has allowed us time to reflect on the effect attending conferences has on the environment. Since the beginning of lockdown, we have seen a dramatic drop in the amount of carbon we are producing. As we start to transition back to face-2-face, we want to make sure we continue to be environmentally conscious and offset any carbon we produce.

## What we are doing with the money we would have spent on travelling

As BioEurope is being held digitally, tranScrip will be donating to <u>Project Seagrass</u> for every partner meeting we hold during the conference, as a means of trying to offset some of the carbon we create.





## **Project Seagrass**

Project Seagrass is invested in the conservation of seagrass ecosystems to ensure the benefits provided by seagrass are sustained. Not only does seagrass absorb vast amounts of carbon, but it is also vital in supplying fisheries, supporting vital nutrition for people and animals, and providing habitation for 1000's of species.



Seagrass is an incredible tool in the fight against climate change because it captures and absorbs carbon 35 times quicker than tropical rainforests. Secondly, although it only covers a small portion of the seafloor (less than 1%) it absorbs 10% of the oceans carbon each year.

## Meet us at BioEurope

You can help support our cause by scheduling a meeting with one of our highly experienced industry professionals.

Contact us via the <u>PartneringONE platform</u> at BioEurope or email <u>ashton.brooke-thorne@transcrip-partners.com</u>.



tranScrip Supporting Others